

NOTICE TO ATTEND THE ANNUAL GENERAL MEETING OF PURE POSITIONING AB

The shareholders of Pure Positioning AB (publ), reg. no. 559082-2689 ("**Pure Positioning**" or the "**Company**"), are hereby given notice to attend the Annual General Meeting to be held on Friday 30 June 2023 at 2 p.m. at MAQS Advokatbyrå's premises, on Stureplan 19 in Stockholm.

Exercising voting rights at the Annual General Meeting

Any shareholder wishing to participate at the Annual General Meeting must:

- (i) be entered in the share register maintained by Euroclear Sweden AB as per Wednesday 21 June 2023, (for nominee registered shares, see also the information under the heading "*Nominee registered shares*" below), and
- (ii) have given notice to the Company about their intention to participate in the Annual General Meeting in accordance with the instructions under the heading "*Notification of personal participation or participation by proxy*" in such time that the notification is received by the Company no later than Monday, 26 June 2023.

Nominee registered shares

To be entitled to participate in the Annual General Meeting, a shareholder whose shares are registered in the name of a nominee, must in order to be entitled to exercise its voting rights give notice about its intention to participate in the meeting and temporarily register the shares in its own name in the share register at Euroclear. Such registration must be effected no later than on Monday, 26 June 2023 and, thus, the shareholder should provide notice to the nominee thereof in due time before that day. Voting rights registrations requested by a shareholder in such time that the voting rights registration has been effected by the nominee no later than on Monday, 26 June 2023, will be considered at the presentation of the share register.

Notification of personal participation or participation by proxy

Shareholders wishing to attend the Annual General Meeting in person or by proxy must notify the Company no later than Monday, 26 June 2023 either:

- (i) by e-mail to ir@purepositining.se, or
- (ii) by post to MAQS Advokatbyrå AB, Stureplan 19, 111 45 Stockholm, Sweden (mark the envelope "AGM 2023 Pure Positioning").

The notification shall include name or company name, personal identification number or corporate registration number, address, telephone number as well as, where applicable, the number of assistants (maximum two).

The English version is a translation of the Swedish original. In the event of any discrepancy between the English and the Swedish version, the Swedish shall prevail.

Anyone who does not wish to attend in person may exercise their rights at the Annual General Meeting by proxy with a written, signed and dated power of attorney. If the power of attorney has been issued by a legal entity, a copy of the registration certificate or equivalent authorisation document for the legal entity must be attached.

To facilitate access to the Annual General Meeting, powers of attorney, registration certificates and other authorisation documents should be received by the Company at the address MAQS Advokatbyrå AB, Stureplan 19, 111 45 Stockholm, Sweden (mark the envelope "AGM 2023 Pure Positioning") well in advance of the Annual General Meeting and preferably no later than Monday 26 June 2023.

Please note that notification of participation at the Annual General Meeting must be made even if the shareholder wishes to exercise its voting rights at the Annual General Meeting by proxy. Submission of power of attorney does not constitute a valid notification to the Annual General Meeting.

A power of attorney form is available on the Company's website, www.purepositioning.se.

Items at the Annual General Meeting

Proposed agenda:

1. Opening of the meeting;
2. Election of the chairperson of the meeting;
3. Preparation and approval of the voting register;
4. Approval of the agenda;
5. Election of one or more persons to verify the minutes;
6. Determination of whether the Annual General Meeting has been duly convened;
7. Presentation of the annual report and the auditor's report;
8. Resolution on:
 - (a) approval of the profit and loss account and balance sheet,
 - (b) allocation of the Company's profits or losses in accordance with the approved balance sheet, and
 - (c) discharge of liability for the board of directors and the managing director;
9. Resolution to determine the number of members of the board of directors, auditors and any deputies;
10. Resolution to determine the fees to the board members and auditors;

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11. Election of the board of directors, auditors and any deputies;
12. Resolution to authorise the board of directors to issue shares, warrants and/or convertibles;
13. Resolution regarding adjustment authorization;
14. Closing of the meeting.

Proposal for decisions

Item 2. Election of the chairperson of the meeting

The board of directors proposes that lawyer Anna Björk Larson or, in the event of an impediment, the person appointed by the board of directors instead be elected as the chair of the Annual General Meeting.

Item 8(b) Resolution on allocation of the Company's profits or losses in accordance with the approved balance sheet

The Board of Directors proposes that all funds at the disposal of the Annual General Meeting be carried forward.

Item 9. Resolution to determine the number of members of the board of directors, auditors and any deputies

It is proposed that the board of directors shall consist of three board members without deputies. It is also proposed that the Company shall have one auditor without deputies.

Item 10. Resolution to determine the fees to the board members and auditors

It is proposed that the fees to the board of directors shall be SEK 225,000 for the chairman of the board of directors and SEK 180,000 for the other board members. If the meeting resolves in accordance with the proposal regarding the number of board members under item 9, the total fees will be SEK 585,000.

Fees to the auditor are proposed to be paid in accordance with an invoice approved by the Company.

Item 11. Election of the board of directors, auditors and any deputies

It is proposed that Lars Christian Beitnes, Christian Börner and Bruno Soutinho are re-elected as directors of the board for the time until the end of the Annual General Meeting 2024. Further it is proposed that Lars Christian Beitnes is re-elected as chairman of the board of directors.

Information regarding the directors proposed to be re-elected is available at the Company's website www.purepositioning.se.

It is proposed to re-elect the authorized auditor Johan Kaijser as the Company's auditor for the period until the end of the Annual General Meeting 2024.

Item 12. Resolution to authorize the board of directors to issue shares, warrants and/or convertibles

The board of directors proposes that the general meeting resolves to authorize the board of directors to, on one or more occasions during the period up until the next Annual General Meeting, resolve to issue shares, warrants and/or convertibles, with or without preferential rights for the shareholders, to be paid in cash, in kind and/or by way of set-off or on other terms referred to under Chapter 2 Section 5 second paragraph item 1-3 and 5 in the Swedish Companies Act.

The purpose of the authorization to issue shares, warrants and/or convertibles and the reasons for any deviation from the shareholders' preferential rights is to enable the raising of capital for the purpose of financing the Company's continued growth and development of the Company's business, broadening the Company's ownership base or financing the acquisitions of shares or other assets.

To the extent the issue is made with deviation from the shareholders' preferential rights, the issue shall be made on customary market terms. If the board finds it appropriate to enable delivery of shares in connection with an issue as described above, this may be done at a subscription price corresponding to the quota value of the shares.

Item 13. Resolution regarding adjustment authorization

The board of directors, the managing director or the person appointed by the board of directors shall be authorized to make such minor amendments and clarifications of the resolutions by the Annual General Meeting that may prove necessary in connection with the registration of the resolutions with the Swedish Companies Registration Office and Euroclear Sweden AB.

Majority requirements

In order for the resolution under item 12 to be valid the resolution must be approved by shareholders representing at least two thirds of both the votes casted as well as the shares represented at the general meeting.

Number of shares and votes

At the time of this notice, the total number of shares and votes in the Company amounts to 223,804,321. The Company holds no own shares.

Other

Power of attorney form, the annual report and auditor's report, and complete proposals for resolutions with adhering documents will be made available no later than three weeks prior to the Annual General Meeting. The notice and documents as above will be made available at the Company on Eriksbergsgatan 10, 11430 Stockholm and on the Company's website www.purepositioning.se and will be sent to shareholders who request it and provide their e-mail or postal address. The Annual General Meeting's shareholder's register will be available at the Company's office at the above address.

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The shareholders are reminded of the right to, at the Annual General Meeting, request information from the board of directors and the managing director in accordance with Chapter 7, Section 32 of the Swedish Companies Act.

Processing of personal data

For information on how your personal data is processed please see
<https://www.euroclear.com/dam/ESw/Legal/Integritetspolicy-bolagsstammor-svenska.pdf>.

Stockholm in June 2023

Pure Positioning AB

The Board of Directors